

FOR IMMEDIATE RELEASE

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Panasonic Healthcare Joins ALDA

Alexandria, VA (January 2, 2018) — Panasonic Healthcare is the latest company to join ALDA.

Located in Tokyo, Japan, **Panasonic Healthcare Co., Ltd.**, a division of Panasonic Healthcare Holdings Co. Ltd. (Tokyo, Japan), develops and markets instrumentation, technologies, and diagnostics products including in vitro diagnostic devices such as blood glucose monitoring devices, diabetes management solutions and POC systems. Other products include laboratory and medical support devices, freezers, incubators and related products.

Dr. Hidehito Kotani, President, will be the company's Official Representative to ALDA.

For additional information about Panasonic Healthcare and its products, please visit the company's website at www.panasonic-healthcare.com/global/corporate

For additional information about ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites also can be found at www.thealda.org.

Based in the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.