

FOR IMMEDIATE RELEASE

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Rady's Kingsmore to Speak at ALDA Breakfast

Alexandria, VA (May 24, 2016) — Dr. Stephen Kingsmore, President & CEO of the Rady Children's Institute for Genomic Medicine at Rady's Children's Hospital in San Diego will be the guest speaker at ALDA's Breakfast for senior executives attending the AACC's (American Association for Clinical Chemistry) 2017 Annual Meeting in San Diego.

In accepting our invitation, Dr. Kingsmore said – "Our primary focus in the last 18 months has been rapid inpatient whole genome sequencing for diagnosis of children with likely genetic diseases. We have generated some pretty exciting data with regard to diagnostic and clinical utility and cost effectiveness, particularly in intensive care unit infants. We're in the process of starting to provide this to children's hospitals across the US."

Under Dr. Kingsmore's leadership, the Rady Institute is implementing pediatric genomic/precision medicine at an unprecedented scale. Prior to joining Rady Children's Hospital, Dr. Kingsmore was the Dee Lyons/Missouri Endowed Chair in Genomic Medicine at the University of Missouri-Kansas City School of Medicine and Director of the Center for Pediatric Genomic Medicine at Children's Mercy Hospital, Kansas City

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.