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Fall Conference Features Jim Collins and Insights on Integrating 'Omics Technologies

Alexandria, VA (July 25, 2017) — Jim Collins, Nicholas Burns and three highly regarded 'omics researchers headline the program for ALDA's 2017 Fall Senior Management Conference.

This year's Conference program will examine how the 'omics technologies - genomics, proteomics and metabolomics – are evolving and being integrated with each other to advance systems biology, biomarkers, precision medicine, etc.

Three highly regarded speakers on the 'omics technologies will be featured:

- Dr. Jennifer Van Eyk of Cedars Sinai Medical Center;
- Dr. Justin Cross of Memorial Sloan Kettering Cancer Center; and
- Dr. Nitin Baliga of the Institute of Systems Biology.

A highlight of the Conference will be a keynote presentation from Jim Collins, an author and legendary advisor on leadership and what makes great companies tick. In another keynote, Nicholas Burns, a Harvard Kennedy School professor, former Ambassador and top State Department official, will assess the geopolitical outlook from a business risk/opportunity perspective, and share his insights on how the Trump Presidency may impact the global landscape and markets.

In another presentation, Alexis Krivkovich, co-leader of "Women in the Workplace", a research collaboration between McKinsey & Company and LeanIn.org, will examine gender diversity/inclusion, discuss the business benefits and offer some ideas on how interested companies can get started to implement diversity in their organizations.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.