

FOR IMMEDIATE RELEASE

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## Juan Enriquez to Speak at 2016 Spring Meeting

**Alexandria, VA (January 29, 2016)** — Juan Enriquez, a leading author and life science visionary, has accepted an invitation to speak at ALDA's Spring Senior Executives Meeting. The Spring Meeting, one of our semi-annual meetings for presidents, CEOs and senior management, will be held in Boston on May 1-3.

Mr. Enriquez is widely regarded as a leading visionary on the future and promise of the life sciences and genomic research as well as an active investor in early-stage life science companies. Along with Craig Venter, another featured speaker at the Spring Meeting, Mr. Enriquez is a co-founder of Synthetic Genomics, Inc., a privately-held company dedicated to developing and commercializing genomic-driven solutions to address a wide range of global challenges.

Mr. Enriquez also is an author, and his latest book, with Steve Gullans, *"Evolving Ourselves: How Unnatural Selection and Nonrandom Mutation Are Changing Life on Earth"*, examines how humans are changing the course of our evolution – sometimes intentionally, and sometimes not.

Mr. Enriquez writes and speaks about the profound changes that genomics and the life sciences will cause in business, technology, politics and society. He is a TED "all-star", chairs the Genetics Advisory Council at the Harvard Medical School, and was the founding director of the Harvard Business School's Life Science Project.

In his presentation, Mr. Enriquez will share his strategic views on the future of genomics and evolution, and the many opportunities presented by their enabling technologies.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at [www.thealda.org](http://www.thealda.org)

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.