Contact: Mike Duff (703) 647-6214 mduff@thealda.org

## Ian Bremmer to Speak at ALDA Fall Conference

**Alexandria, VA (June 3, 2016)** — With great uncertainty in the global markets, Ian Bremmer, a highly insightful speaker on the global geopolitical and economic outlook at ALDA's 2013 and 2015 Spring Meetings, has accepted our invitation to speak at this Fall's Senior Management Conference.

The Fall Conference, one of our semi-annual meetings for presidents and senior executives, will be held on October 2-4 in Half Moon Bay, California.

Mr. Bremmer is president and founder of Eurasia Group, the leading global political risk research and consulting firm.

Founded in 1998, the Group provides analysis and expertise on how political developments and national security dynamics move markets and shape investments across the globe. As the firm's president and most active public voice, Dr. Bremmer advises leading executives, money managers, diplomats, and heads of state.

Dr. Bremmer has published several books – his latest book, *Superpower: Three Choices for America's Role in the World*, was released in May 2015. In addition, he is a regular columnist for Reuters and the Financial Times, and has written hundreds of articles for many leading publications. He appears regularly on CNBC, Fox, Bloomberg, CNN, the BBC, and other networks.

Dr. Bremmer earned a PhD in political science from Stanford University and was the youngest-ever national fellow at the Hoover Institution. In 2007, Dr. Bremmer was named a Young Global Leader of the World Economic Forum, where he is the founding chairman of the Global Agenda Council on Geopolitical Risk.

Former US treasury Secretary Larry Summer says "global political economy has no sharper or more prescient analyst than Ian Bremmer."

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at <a href="https://www.thealda.org">www.thealda.org</a>

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science

and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.