

FOR IMMEDIATE RELEASE

Contact: Mike Duff (703) 647-6214 mduff@thealda.org

BD Life Sciences Joins ALDA

Alexandria, VA (December 12, 2016) — BD Life Sciences, located in Sparks (suburban Baltimore), Maryland, a division of BD, located in Franklin Lakes, New Jersey, has joined ALDA.

Their broad product line includes instrumentation, reagents, consumables, software and diagnostics technology platforms, assays and bioinformatics, and is best described as in vitro diagnostics products and solutions used in both clinical research and clinical diagnostics.

Dave Hickey, President of BD Life Sciences – Diagnostics Systems, will be the official representative to ALDA.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.