

FOR IMMEDIATE RELEASE

Contact: Mike Duff (703) 647-6214 mduff@thealda.org

Siddhartha Mukherjee to Speak at ALDA Fall Conference October 4-6 Program to Examine Oncology Outlook

Alexandria, VA (June 8, 2015) — Siddhartha Mukherjee, an oncologist, cancer researcher and Pulitzer Prize winning author, will be a featured speaker at ALDA's Fall Senior Management Conference.

The Fall Conference program will examine what's happening in oncology research and treatment, the outlook for therapeutics and diagnostics, and assess the prospects for curing some kinds of cancer or making them a chronic disease.

Dr. Siddhartha Mukherjee, an Assistant Professor of Medicine at Columbia University, will lead off our program. His Book, "The Emperor of All Maladies: A Biography of Cancer" was awarded the 2011 Pulitzer Prize of General Nonfiction and was the subject of a recent Ken Burns' PBS Documentary.

In his book, Dr. Mukherjee, a graduate of Stanford University and Harvard Medical School, who also was a Rhodes Scholar and received a PhD in Immunology from Oxford University, presents a fascinating look into the origins and causes of cancer, it's deadly effect on the human body, how it has virtually enveloped modern civilization, and the epic battles that are taking place to control, cure and conquer it.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.