

FOR IMMEDIATE RELEASE

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Brad Gray and Ian Ratcliffe Elected to ALDA Board

Alexandria, VA (September 30, 2014) — Brad Gray, President & CEO of NanoString Technologies, Inc., and Ian Ratcliffe, Chairman & CEO of Enzymatics were elected to the ALDA Board of Directors at the association's Annual Business Meeting on September 29.

Brad Gray has served as a President and CEO of NanoString since June 2010. Previously, Mr. Gray held various executive positions at Genzyme, including Vice President of Product & Business Development for Genzyme Genetics, the diagnostic services division of Genzyme. Prior to joining Genzyme, Mr. Gray was a management consultant in the healthcare practice of McKinsey & Company. Mr. Gray received a B.A. in Economics and Management from Oxford University, where he studied as a British Marshall Scholar, and an S.B. in Chemical Engineering from the Massachusetts Institute of Technology.

Ian Ratcliffe is Chairman and CEO of Enzymatics and also serves as Chairman and a director of Stemgent-Asterand Inc. Previously, Mr. Ratcliffe served as President of Upstate, a leading provider of cell signaling research products and services. He has a degree in Chemical Engineering from University of Surrey and has an M.B.A. from the Darden Graduate School of Business Administration at the University of Virginia. He also is a director of Global Cell Solutions LLC (Charlottesville), a biotech company commercializing proprietary 3D cell culture technology.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.