

FOR IMMEDIATE RELEASE

Contact: Mike Duff (703) 647-6214 [mduff@thealda.org](mailto:mduff@thealda.org)

## ALDA to Host Breakfast at Analytica 2018

**Alexandria, VA (March 2, 2018)** — ALDA will host a breakfast on April 11 for ALDA members' senior executives attending this year's Analytical Conference in Munich.

The breakfast presents an easy and convenient opportunity to meet and talk with senior executives from our industry attending Analytica. More than 50 executives attended our Analytica Breakfast in 2016 and a similar number of attendees are expected for this year's event.

Professor **Dr. Philippe Schmitt-Kopplin of the University of Munich** will be our guest speaker. Professor Schmitt-Kopplin's team performs tailored and comprehensive metabolomics in food, health and geosciences. He has a strong profile in analytical chemistry with integrated approaches combining (ultra) high-resolution mass spectrometry, separation sciences, NMR-spectroscopy with (bio)informatics for the description of any complex organic systems on a molecular level.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at [www.thealda.org](http://www.thealda.org).

Based in the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.