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## Moffitt's Howard McLeod to Speak at ALDA Breakfast

**Alexandria, VA (September 8, 2016)** — Dr. Howard McLeod, Medical Director of The DeBartolo Family Personalized Medicine Institute at the Moffitt Cancer Center in Tampa, Florida will be the featured guest speaker at ALDA's Breakfast at the Association for Molecular Pathology 2016 Annual Meeting & Exposition in Charlotte, North Carolina.

Directed to senior executives, the breakfast will be held on Thursday morning, November 10.

The DeBartolo Personalized Medicine Institute was established to revolutionize the discovery, delivery and effectiveness of cancer care on an international scale. Providing oversight for Moffitt Cancer Center's Total Cancer Care Study, the institute seeks to create and share targeted treatments that will improve outcomes, cure disease, extend survivorship and improve quality of life for patients regardless of where they live.

An internationally recognized expert in how genetic makeup affects an individual's response to cancer treatment, Dr. McLeod is the founding medical director of the DeBartolo Personalized Medicine Institute and senior member in the Department of Cancer Epidemiology. Dr. McLeod is also Moffitt's first cancer research endowed chair, as established by the Florida Legislature. He has been principal investigator for more than \$16 million in grants and co-investigator for more than \$80 million in grants from the National Institutes of Health. He has also authored more than 480 peer-reviewed papers on pharmacogenomics, applied therapeutics and clinical pharmacology.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at [www.thealda.org](http://www.thealda.org)

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.