

FOR IMMEDIATE RELEASE

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Geisinger's Marc Williams to Speak at AACCC Breakfast

Alexandria, VA (June 3, 2016) — Dr. Marc S. Williams, Director of the Genomic Medicine Institute at Geisinger Health System, will be the featured speaker at ALDA's breakfast on August 2 for senior executives of ALDA members attending the AACCC's (American Association for Clinical Chemistry) 2016 Annual Meeting & Exposition in Philadelphia.

Dr. Williams, MD, is a leading clinical geneticist. For the past four years, he has been the director of the Genomic Medicine Institute of the Geisinger Health System in Danville, Pennsylvania. Among other duties, Dr. Williams serves as the co-Project Leader of the Geisinger Electronic Medical Records in Genomics project and is the Medical Director of the whole genome sequencing clinical research project.

Dr. Williams also represents Geisinger Health System on the National Human Genome Research Institute Genomic Medicine working group. He has participated in the Personalized Medicine Workgroup of the Department of Health and Human Services' American Health Information Community Task Force, and was a member of the Secretary's Advisory Committee for Genetics, Health and Society.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.