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Harvard's Cynthia Friend to Speak at ALDA Dinner

Alexandria, VA (November 14, 2016) — Professor Cynthia Friend, the Theodore W. Richards Professor of Chemistry at Harvard University and Director of the Rowland Institute, will be the guest speaker at ALDA's Annual Dinner for senior executives in the Boston area on December 5.

Professor Friend has been a member of the Harvard faculty since 1982 and has served in numerous leadership positions and received many awards for her research. The Rowland Institute is a privately endowed, nonprofit, basic research organization, conceived to advance science in a wide variety of fields. At the heart of the Institute is the Rowland Junior Fellows Program - dedicated to experimental science over a broad range of disciplines for young investigators. The current research is carried out in physics, chemistry, biophysics and biology, with an emphasis on interdisciplinary work and the development of new experimental tools.

Professor Friend's presentation will offer "Perspectives on Developing Scientific Instrumentation of the Future."

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.