

FOR IMMEDIATE RELEASE

Contact: Mike Duff (703) 647-6214 mduff@thealda.org

Cynthia Collins Joins ALDA Board

Alexandria, VA (October 23, 2015) — Cynthia (Cindy) Collins, CEO of InVitro Diagnostics and Research and Applied Markets at GE Healthcare, has been appointed to the ALDA Board of Directors.

Ms. Collins has over 30 years of experience in leading global teams in diagnostics, biotech, and pharmaceutical businesses. Prior to joining GE Healthcare in 2013, she served as President & CEO of GenVec, Inc., a publicly-traded biopharmaceutical company focused on developing gene therapies and vaccines. Ms. Collins previously served as Group Vice President, Cellular Analysis Business of Beckman Coulter until its sale to Danaher in 2011.

Ms. Collins' experience also includes serving as President & CEO of Sequoia Pharmaceuticals and as President of Clinical Micro Sensors (now GenMark Diagnostics.) Previously, she spent over 17 years at Baxter Healthcare in a variety of executive roles.

In addition to joining the ALDA Board of Directors, Cindy currently serves as Treasurer and a member of the Board of Directors of the American Clinical Laboratory Association (ACLA).

Ms. Collins received a B.S. degree in Microbiology from the University of Illinois at Urbana-Champaign, and a MBA degree from the University of Chicago Booth School of Business.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at www.thealda.org

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.