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## David Agus and Watson Health to Speak at Spring Meeting

**Alexandria, VA (December 2, 2016)** — Dr. David Agus, a bestselling author, academic and *CBS News* contributor, and Dr. Shahram Ebadollahi, Vice President of Innovation and Chief Scientific Officer of IBM Watson Health, have accepted invitations to speak at ALDA's Spring Meeting for Senior Executives, to be held on April 30-May 2 in Boston, Massachusetts.

Dr. David Agus is a professor of medicine and engineering at the University of Southern California Keck School of Medicine and the founding director of USC's Lawrence J. Ellison Institute for Transformative Medicine. Over the past twenty-five years Dr. Agus has received acclaim for his innovations in medicine and contributions to new technologies that will change how all of us maintain optimal health. As a contributor to *CBS News*, he regularly comments on important health topics on television.

Dr. Shahram Ebadollahi is the Vice President, Innovations and the Chief Scientific Officer, IBM Watson Health Group. As the head of Innovations, he oversees development, solutions, and partnerships for the IBM Watson Health business unit. As the Chief Scientific Officer, he has global responsibility for the direction of IBM Research in health informatics and also for the innovation strategy for IBM Watson Health. Dr. Ebadollahi and his team have conducted research in the broad area of health informatics with specific focus on computational healthcare, and have enabled software and services in the area of data-driven analytics and big data for healthcare and life sciences applications.

For more information regarding ALDA, contact Mike Duff, President, at 703-647-6214. More information regarding ALDA, its purposes, objectives and programs, and links to its members' websites can be found at [www.thealda.org](http://www.thealda.org)

Based on the Washington DC suburb of Alexandria, VA, ALDA is an industry trade association for companies that develop and supply life science, analytical and diagnostic products and services used to conduct research, drug discovery, QA/QC testing and diagnostics in a wide range of industries and applications. Major customer segments including pharmaceuticals, biotech, academic and government research, food safety and environmental testing, personalized medicine and diagnostics.

ALDA's Mission is to be an advocate for our industry and a valuable aid to our members' global business success and to their customers' advancement of healthcare, science and industrial innovation by providing meetings with strategic content, networking, global market and business intelligence, and insights on emerging technologies, markets and business strategies.